



Support PAAA During COVID-19

Pennsylvania Allergy & Asthma Association

PAAA is very disappointed that we are unable to host our in person meeting due to COVID-19. One of the many valuable portions of the meeting is being able to connect with colleagues and industry reps to learn about new tools, techniques, and medicines available to provide the best care for patients.

While we cannot meet in person, we hope that you are able to continue to support PAAA until we are able to “see” you again. We have created these opportunities to continue our partnership and add a valuable connection to our membership of over 250 physicians and allied health members.

Corporate Partnership

PAAA has created a partnership to continue connecting our vendors with our membership. Use this opportunity to send communication directly to our members and increase visibility with our members through our website.

Silver | \$3,000

- Distribution of priority company information (i.e. FDA approvals) to active members based on board approval (limit 1); cannot purchase additional emails
- Email will be sent in a timely manner at the discretion of PAAA to maximize the impact of communication and not overwhelm our membership.

Gold | \$5,500

- Distribution of priority company information (i.e. FDA approvals) to active members based on board approval (limit 1)
- Company logo scrolling on PAAA website
- Company logo listed at the bottom of emails to membership as a part of the email template (associated partnership level listed)
- Company included on Corporate Partner webpage dedicated to listing all corporate partners with links and resources
- Early bird registration for 2021 meeting

Platinum | \$8,000

- Distribution of priority company information (i.e. FDA approvals) to active members based on board approval (limit 2)
- Opportunity to mail one marketing piece to full membership
- Company logo scrolling on PAAA website
- Company logo listed at the bottom of emails to membership as a part of the email template (associated partnership level listed)
- Company included on Corporate Partner webpage dedicated to listing all corporate partners with links and resources
- Early bird registration for 2021 meeting

Virtual ISS Program | \$2,500

Use this opportunity to reach our members when in person meetings are not possible. Program should be coordinated by purchasing company—PAAA will facilitate access through our website and email communication.

- No more than 2 ISS programs will be offered each month—there must be at least one week between programs.
- Evening Weekday times preferred for sessions (7pm start time or later)
- Companies are limited to 1 program per month (maximum of 4 programs total per company).
- Emails to advertise the opportunities will be sent at the discretion of PAAA to maximize the impact of communications and not overwhelm our membership. If more than one program is available at any given time, all opportunities will be included in a single email communication.
- All opportunities will be included on the PAAA Website on a dedicated page.

Questions? Contact Lauren Newmaster at (717) 909-2691 or lnewmaster@pamedsoc.org