#### Advocacy for A/I

Andrew Murphy, MD, FAAAAI Asthma, Allergy and Sinus Center PENN Allergy, Affiliate member Office of Practice Management, Chair Editor, Practice Matters!

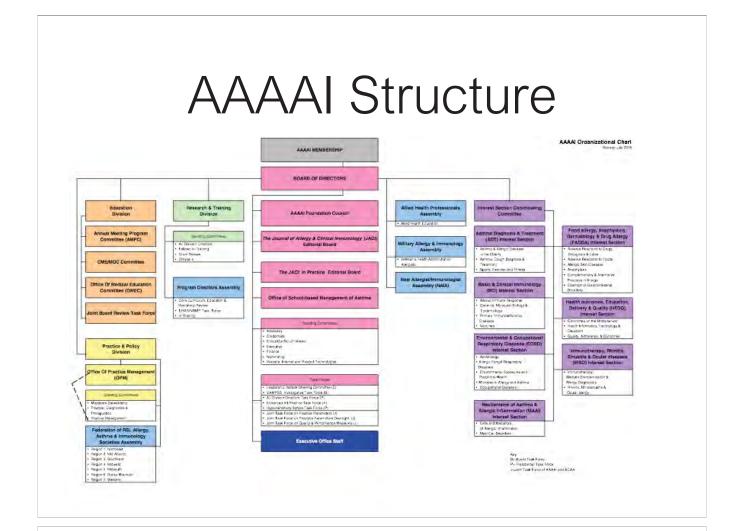
#### Disclosures

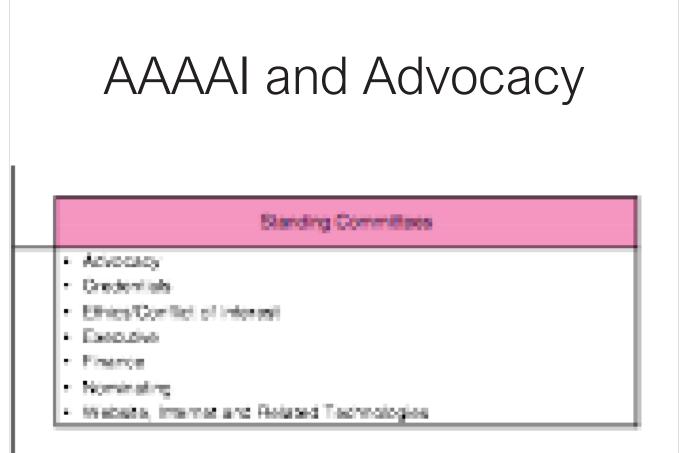
#### No financial disclosures

AAAAI Discretionary Funds Task Force, Chair, 2013 - 2015 Advocacy Committee, Chair, 2015 – 2017; Vice Chair, 2014 - 2015; member 2014 - present Anaphylaxis Committee, Member, 2008 - 2017 Asthma, Cough, Diagnosis and Treatment Committee, Member, 2014 - 2017 Board of Directors, At-Large Member, 2013 - 2017 Cough Committee, Member, 2011 - 2014 Education Division, Member, 2013 - 2015 Executive Committee, Member, 2015 - 2016 Federation of the Regional, State and Local Allergy, Asthma & Immunology Societies Assembly of the AAAAI, Chair, 2015 – 2017; Vice Chair, 2013 – 2015; Governor, 2012 - 2013 Office of Practice Management, Member, 2014 - 2017; Chair 2017 -Practice and Policy Division, Chair, 2015 - 2017 Practice, Diagnostics and Therapeutics Committee, (PIEC), Member, 2015 - 2016 Practice, Diagnostics and Therapeutics Committee, Member, 2006 - 2017 Rhinitis, Rhinosinusitis and Ocular allergy Committee, Member, 2008 - 2017 Rhinitis, Rhinosinusitis and Ocular allergy Committee, Member, 2008 - 2017 Rhinitis, Rhinosinusitis and Continuing Medical Education (CME) Task Force, Chair, 2014 - 2016 Strategic Planning Survey Task Force, Member, 2015 -Joint Task Force on Oversight of Practice Parameters 2016 -Mentorship Work Group 2016 -Presidential Initiative Scope of Practice 2016 JACI: IP "Practice Pearls" Coordinating Committee 2016 -JACI: Ask the Expert Steering Committee 2017 -

- Overview of Advocacy at AAAAI
- Highlights of Advocacy at AAAAI and PAAA
- Advocacy Tips!
- Questions







# History of Advocacy

- Historically was part of R/T and focused mainly on R/T issues; Washington Health Advocates
- 2012-13 Strategic Decision: practice, policy and regulatory was added to Advocacy
- Advocacy Comm moved out of R/T to stand alone Committee and responsible for all aspects of advocacy
- Hart Health Strategies added to team

#### **Advocacy Team at AAAAI**

- Advocacy Committee
- Office of Practice Management
- Sheila Heitzig and Renee Vandlik AAAAI staff who do tremendous amount of behind the scenes work
- WHA
- HHS
- Board of Directors

# Advocacy Committee



- Mitch Grayson, MD Chair
- Giselle Mosniam, MD VC
- Andrew Murphy, MD Past Chair

# **Advocacy Committee**

- Daily review of new laws and regulations listed in the Federal Register
- Follow Regulatory and Legislative grid
- Follow up w AAAAI staff / leadership
- Follow up w HHS or WHA as appropriate
- Monthly Leadership and Full Committee calls

# Daily Work

- Health on the Hill: daily email; relevant of information from the Federal Register that may impact A/I; review of other regs that may come out from other Federal entities
- Ongoing legislative review for potential legislation that will impact A/I (reserach, training, pratice)
- All this data is sent directly to leadership and members of the Advocacy Committee and OPM for review - multiple people and staff looking at this data daily



#### HHS | Hart Health Strategies Inc. "Health on the Hill"

#### Friday, April 28, 2017

#### CONGRESSIONAL SCHEDULE

HOUSE – The House will meet at 9:00 a.m. for legislative business. First votes expected: 10:00 a.m. - 11:00 a.m. Last votes expected: 11:45 a.m. - 12:45 p.m. One minute speeches will be held on H.J.Res. 99 – Making further appropriations for fiscal year 2017, and other purposes (Closed Rule, One Hour of Debate) (Sponsored by Rep. Rodney Frelinghuysen/Appropriations Committee).

SENATE - The Senate will convene at 11:00 a.m. and begin a period of morning business.

#### PREVIOUS CONGRESSIONAL ACTIVITY

HOUSE - The House adjourned at 11:04 p.m. yesterday.

SENATE - The Senate adjourned at 7:14 p.m. yesterday.

Good morning - Just wanted to highlight the below notice for you. Thanks!

#### HHS Hart Health Strategies Inc.

#### "Health on the Hill"- Regulatory Supplement Monday, April 24, 2017

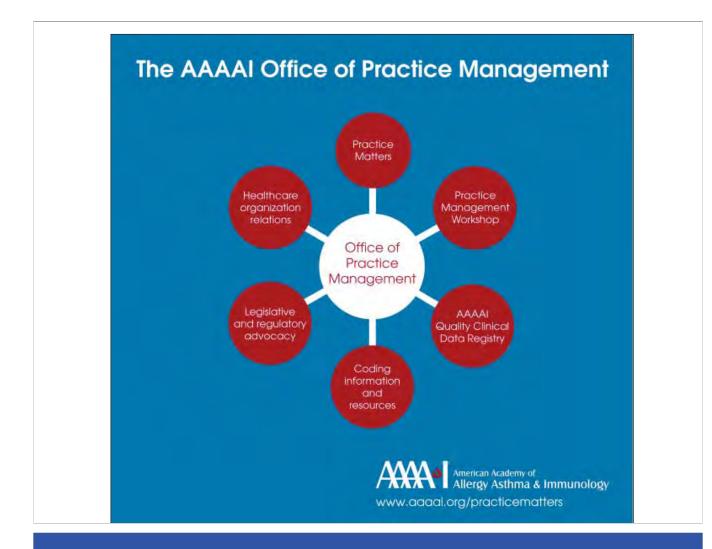
#### ITEMS OF INTEREST IN THE FEDERAL REGISTER

The Food and Drug Administration (FDA, the Agency, or we) is announcing the availability of a new draft guidance for industry on generic naloxone hydrochloride nasal spray entitled "**Draft Guidance on Naloxone Hydrochloride**." The new draft guidance, when finalized, will provide product-specific recommendations on, among other things, the design of bioequivalence (BE) studies to support abbreviated new drug applications (ANDAs) for naloxone hydrochloride nasal spray. Submit either electronic or written comments on the draft guidances by June 23, 2017. The full notice can be found here.

The Food and Drug Administration's (FDA's) Center for Drug Evaluation and Research (CDER) is announcing the continuation of the **Regulatory Project Management Site Tours and Regulatory Interaction Program** (the Site Tours Program). The purpose of this document is to invite pharmaceutical companies interested in participating in this program to contact CDER. Pharmaceutical companies may send proposed agendas to the Agency by June 23, 2017. The full notice can be found <u>here</u>.

The Food and Drug Administration (FDA) announces a forthcoming public advisory committee meeting of the **Gastroenterology and Urology Devices Panel of the Medical Devices Advisory Committee**. The general function of the committee is to provide advice and recommendations to the Agency on FDA's regulatory issues. The meeting will be open to the public. The meeting will be held on May 17, 2017, from 8 a.m. to 6 p.m. at the Hilton Washington, DC/North, Salons A, B, C,





# **OPM** Team

- · Andrew Murphy, MD Chair
- Coding: Sharon Markovics, MD
- Practice Matters!: Andrew Murphy, MD
- Practice Management Workshop: Giselle Mosnaim, MD
- QCDR: David Brown, MD
- · Legislative/ Regulatory Advocacy: Mitch Grayson, MD
- Healthcare organization relations: Paul Williams, MD Dick Honsinger, MD

# Practice Matters!



- monthly e publication of AAAAI
- Hot topics of the month: RSL Matters, Advocacy Matters, Practice and Policy Matters.
- Practice Changers
- Coding question of the month



- Fall 2015 public comments period opens for revision of <797>
- January 2016 letters sent to USP
- change.org campaign
- Senate and Congressional outreach
- AMA, FSMB, FDA, Pew Trusts, patients, physicians

### USP

- 2016 AM presentation
- Discussions w USP represetatives regarding access to AIT care
- Bipartisan letter sent from 14US Senator to HHS Secretary about value and cost effectiveness of AIT
- Delivered remarks at FDA town hall meeting on in office compounding

# USP - almost done

- Testified before FSMB to oppose resolution to eliminate in office compounding - resolution rejected and FSMB now supporting our position
- Submitted feedback to FDA draft guidance on "one mile rule" for in office compounding
- Support of ACP through letter to FDA in for of in office compounding
- Submitted comments to FDA in response to "Insanitary Conditions in Compounding Facilities"

# USP - last slide

- Authored "Protect Individualized Compounding in Physician Offices as Practice of Medicine" resolution at AMA interim meeting
- In person day long meeting at USP to discuss USP <797> revisions as related to AIT compounding awaiting feedback from USP about future
- Informed Trump transition team of ongoing concerns about new regulations



# PCN Allergy

- PCN Allergy in Antibiotic Resistant Workgroup
- Comments to CMS re: value of PCN Allergy verifications in long term care facilities
- Engage S-FAR through IDSA
- Collaborated w NQF on development of National Action Plan on Antibiotic Resistance recommendation that self reported PCN allergy be ST

# PCN Allergy

- AAAAI position statement: "PCN Allergy testing should be performed routinely in patients with self reported PCN allergy"
- Position statement present to PCARB
- Antibiotice Resistance Awareness week CDC twitter chat
- "Faces of Antibiotic Resistance" w IDSA

## Asthma in Schools Bill

This legislation aimed to improve health outcomes for children with asthma, and focused:

on integrated care coordination on among families, clinicians and school nurses. Endorsed by the AAAAI, the ACAAI, and National Association of School Nurses (NASN), H.R. 4662 was one aspect of the presidential initiatives of AAAAI Immediate Past-President Robert F. Lemanske, Jr., MD, FAAAAI. It also complemented recommendations set forth in the work group report on the Schoolbased Asthma Management Program (SAMPRO), published in the September 2016 issue of The Journal of Allergy and Clinical Immunology

# Asthma Bill (continued)

- Engaged RSL to actively solicit their elected reps endorsement
- "Dear Colleague" letter endorsed by ACAAI, NASN and 57 bipartisan co sponsors
- Supported by National Council of La Raza, National Association of State Boards of Education and Deputy Assistant Sect for Minority Health and Director of office of Minority Health

# PAAA ADVOCACY

• SCID screening - added to the "expanded panel"

# Joint Congressional Visit

- May 3; joint visit to Capital Hill w AAAAI/ACAAI
- USP
- NIH funding
- "Narrow" networks

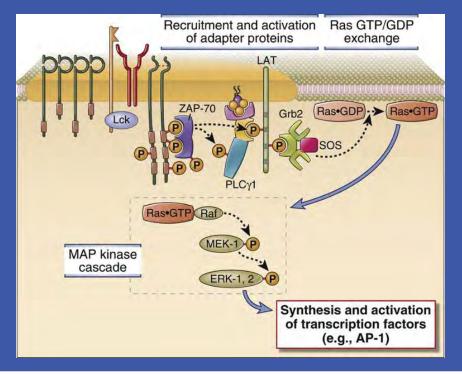
## Legislation vs Regulation

- Legislation: is law which has been (or " ") by a or other or the process of making it.
- Regulation: management of according to a set of rules and trends.
- While both are important, more time and effort spend on regulatory monitoring

### Federal Regulations

- Code of Federal Regulation (CFR)
- 50 Chapters
- THOUSANDS AND THOUSANDS OF PAGES
- This does not include "draft guidelines" and "guidelines"
- Multiple outside organizations

#### T cell signaling and it's role in Advocacy



#### Advocacy

- Full contact sport
- Requires ability to play nice in the sand box
- Need to invite others in to play
- Cannot do this alone
- May not "win" but building the groundwork for the future
- Gaining credibility



### Passion - Good

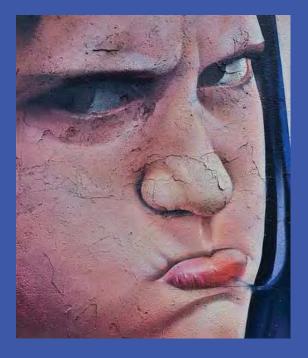
- Need to believe in what you are doing
- greater good
- reasoned, rationale approach
- under control
- building bridges / relationships

# **Emotion - Not Good**



## **Emotion - Bad**

- not thinking rationally
- makes enemies
- undercuts YOUR credibility
- undercuts YOUR organizations credibility
- burns bridges



#### Advocacy and Social Media

- EpiPen example
- Social media is powerful / dangerous tool
- What you type is never going away
- Not the place for political / controversial comments



### Advocacy and Physicians

- We are our patients advocates on a daily basis: think about the advocacy you do for proper meds, testing
- This is where we can take control of medicine
- We must ADVOCATE on a daily basis