



64th Annual Scientific Meeting-June 22-24, 2012
Hotel Hershey
www.paallergy.org

Industry Sponsored Symposia Information
Up to 1 ½ hours of exclusive time with attendees

Take advantage of this opportunity to spend quality time with our attendees to present information about your product(s) in depth! Purchase an Industry Sponsored Symposium (ISS). ISS programs are separate, private functions which don't compete with the PAAA educational program or other events so you'll have exclusive access to meeting attendees.

ISS Criteria

- **ISS fee is \$2,500*. Available ISS Times Include:**
 - ✓ **Thursday, June 21st - Evening Dinner/Reception** *(Please note, this time is prior to the start of the course so all meeting attendees may not be able to attend. Traditionally, however, a large number of attendees arrive the evening before the meeting, including members of the Board of Regents.)*
 - ✓ **Friday, June 22nd - Lunch**
 - ✓ **Friday, June 22nd - Early Evening Dinner/Reception** *(This ISS must conclude prior to the start of the PAAA Exhibitor Dessert Reception at 8:00 pm.)*
 - ✓ **Saturday, June 23rd - Early Breakfast** *(Prior to exhibit time/morning lecture.)*
 - ✓ **Sunday, June 24th - Early Breakfast** *(Prior to morning lecture.)*
- *Only paid exhibitors (\$5,000) may purchase an ISS.
- PAAA will facilitate initial contact with hotel to reserve space in conjunction with the PAAA Annual Scientific Meeting once ISS payment is received. The symposium sponsor will be responsible for any hotel meeting room rental fees, audio/visual, banquet charges and all other hotel related fees as well as making arrangements with the hotel for this activity.
- Symposium sponsors will receive a list of PAAA Annual Meeting registrants prior to the meeting for a one-time use. PAAA will provide the mailing address of all meeting attendees registered at the time of the request and who have granted the chapter permission to release their information.
- Participating companies will be responsible for advertising their event.
- A sample of any information to be mailed to attendees must be submitted to the PAAA office for review and approval prior to mailing.
- Announcements and invitations addressed to members of the medical profession concerning such exhibitor-sponsored programs should clearly indicate the name of the sponsor and must in no manner imply directly or indirectly that the program is sponsored fully or in part by PAAA.
- ISS topics may not duplicate or conflict with topics, objectives or faculty developed for the PAAA educational program.
- All sessions must be scheduled prior to or after the conclusion of the PAAA daily Continuing Medical Education (CME) program. In addition, sessions cannot be scheduled during any PAAA scheduled receptions, meals, or exhibit hall hours. No ISS will be approved that will conflict with these scheduled events.

- Current ACCME Standards for Commercial Support guidelines must not be violated.
- Faculty: Any faculty selected for the ISS cannot present topics for the symposium program that they have been assigned to teach at the PAAA educational program. Faculty who are selected for the ISS program **may not be listed in any promotional materials** as presenters for the PAAA educational program.

Fees and Considerations

The cost of conducting an ISS is \$2,500. This fee includes meeting registrant contact information as described above, a brief description of the symposium in the participants' supplemental meeting materials and contact information to make arrangements with the hotel directly.

ISS reservations will be accepted on a first come-first served basis beginning on the date this form is returned. This form will serve to hold a spot pending payment. Payment for the ISS must be received within ten (10) business days from date of contract signing. If payment is not received by this time the ISS reservation will be released to the next interested company.

In the event that the ISS must be cancelled, a request to cancel must be submitted in writing less than 45 days prior to the scheduled date. At this time, 50 percent of the fee will be refunded. No refunds will be given 44 days or fewer before the meeting. The company is responsible for any fees associated with cancellation through the hotel.



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Industry Sponsored Symposia Reservation

My Company Would Like to Purchase the Following ISS:

- Thursday, June 21-Dinner Friday, June 22- Lunch Friday, June 22- Dinner
 Saturday, June 23- Breakfast Sunday, June 24 - Breakfast

Company Name _____

Contact Name _____

Address _____

City, State, ZIP _____

Telephone _____ Fax _____ Email _____

Agreement

A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms, and conditions in the prospectus above and any other issued by PAAA regarding the *2012 Annual Scientific Meeting*; willingness to abide by the payment policy; acknowledgment of having read the rules and regulations; and agreement that the rules and regulations are an integral and binding part of this contract.

Additionally, applicant acknowledges understanding that this application serves to hold the selected ISS time and will remit full payment of \$2,500 within 10 business days of the date below. If payment is not received by this time, applicant understands that the reservation will be released to the next interested company. Finally, the applicant understands that an exhibit registration form must be received and payment processed before an ISS reservation will be processed.

Once this form is received, PAAA staff will be in touch to confirm your reservation.

Signature _____ Date _____

Name (please print) _____ Title _____

Return completed form with payment or payment to follow to:

PAAA
Attn: Nancy Miller
P.O. Box 8820, 777 East Park Drive
Harrisburg, PA 17105-8820
Email paaa@pamedsoc.org or Fax to 717-558-7841