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PENNSYLVANIA ALLERGY AND ASTHMA ASSOCIATION'S
ANNUAL MEETING

June 22-24, 2012

**The Hotel Hershey
Hershey, Pennsylvania**

Don't sneeze at the opportunity to earn up to 12.25
AMA PRA Category 1 Credit(s)[™] in one weekend.

Register Now!

www.paallergy.org

Scientific Highlights

This PAAA Annual Meeting carries up to *12.25 AMA PRA Category 1 Credit(s)*[™]. This meeting is targeted to: Allergists, Family Physicians, Physician Assistants, Certified Registered Nurse Practitioners and Registered Nurses who work in or practice Asthma and Allergy therapy.

Outstanding scientists and clinicians from throughout the United States will be speaking on important issues for the allergist.

There will be multiple opportunities to network with colleagues as well as exhibitors. State-of-the-art products and services will be displayed in the exhibit area.

Social Highlights

- **Friday:** Dessert Reception with Exhibitors
- **Saturday:** Fireside Social & Dinner on Harvest Back Lawn
- **Sunday:** Brunch with an 11:00 AM start time; finished by 12:30 PM
- A family-oriented meeting with many activities available in Chocolatetown, USA.
- Easy access to the Amish country, Gettysburg, Harrisburg's IMAX theater, and Hersheypark[®].
- Discounted Hersheypark and Dutch Wonderland[®] tickets are available to hotel guests. They may be purchased at the Hotel Concierge desk.

Fun, Pampering And Sporting Highlights

Please call the Golf Shop to make your golf reservations. The number is 1-717-533-2464. Visit the website at www.golfhershey.com for additional information.

Spa reservations may be made by calling 1-877-772-9988. Appointments generally fill quickly for this weekend. Visit the Hotel Hershey Spa's official website at www.chocolatespa.com for available spa services.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Pennsylvania Medical Society and the Pennsylvania Allergy & Asthma Association. The Pennsylvania Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

The Pennsylvania Medical Society designates this live activity for a maximum of *12.25 AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Faculty and all others who have the ability to control the content of continuing medical education activities sponsored by Pennsylvania Medical Society are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

We give special thanks to Todd D. Green, MD, Program Chair, and Joel M. Fiedler, MD, Assistant Program Chair, for their help in planning this program.

Faculty

Speakers Scheduled to Present

Juan Celedon, MD

Tim Craig, DO

Robin Gehris, MD

David Golden, MD

Russell Leftwich, MD

Harold Nelson, MD

Anna Nowak-Wegrzyn, MD

Jonathan Spergel, MD

Kathleen Sullivan, MD

Information/Questions?

Contact. Nancy Miller, Meeting Manager

Pennsylvania Allergy and Asthma
Association

777 East Park Drive, Harrisburg, PA 17111

Telephone: 717-558-7750 x 1592

Fax: 717-558-7841

Email: paaa@pamedsoc.org

Upon completion of this program, participants will be able to:

- Identify patients who need venom immunotherapy (V. I. T.), advantages and limitations of diagnostic methods, and risk factors for sting anaphylaxis;
- Discuss prevention and management of problems during V.I.T.;
- Evaluate who should discontinue V.I.T., when to stop and risk factors for relapse.
- Describe new or modified elements of the 2010 update of practice parameters;
- Evaluate the use of Omalizumab in the prevention of anaphylaxis;
- Summarize how the diagnosis of eosinophilic esophagitis is made;
- Assess the role of specific food allergies in eosinophilic esophagitis;
- Analyze treatment options in eosinophilic esophagitis.
- Define the role of atopic march;
- Analyze potential medications of atopic march;
- Inventory options for preventing the atopic march;
- Assess opportunities and the basis for optimization of Ig therapy in primary immunodeficiencies;
- Identify the immunological process critical for granuloma formation;
- Recognize the role the inflammatory processes in immunodeficiency disease and incorporating that into treatment;
- Critically review recent findings from genome-wide association and candidate-gene studies of asthma;
- Distinguish the basics of novel approaches to asthma genetics, including integrative genomics and epigenetics;
- Interpret the potential impact of finding asthma-susceptibility genes on disease management;
- Compare and analyze the parallel epidemics of asthma and vitamin D insufficiency;
- Critically review recent data supporting a link between vitamin D insufficiency and allergic diseases such as atopic asthma;
- Identify and describe the potential impact of vitamin D supplementation on the prevention and management of asthma.
- Describe the physiology of exercise-induced bronchoconstriction (EIB);
- Treat EIB;
- Summarize the benefits of exercise for asthma;
- Improve outcomes for patients with asthma;
- Recognize, treat and prevent the various cutaneous infections which can be present in the pediatric patient with atopic dermatitis;
- Develop a safe and effective treatment regimen for a pediatric atopic dermatitis flare;
- Describe the topical options that are available for maintenance and prevention of atopic dermatitis;
- Summarize the options available for the systemic management of severe atopic dermatitis;
- Review the clinical differential diagnosis of urticaria;
- Describe a reasonable approach to the workup of chronic urticaria;
- Assemble the first-line treatment options for chronic urticaria;
- Discuss the systemic options available to treat chronic urticaria when first-line alternatives have failed;
- Recognize the immunologic specificity of immunotherapy;
- Describe the disease modifying characteristics of immunotherapy;
- Report the predictive value of large local reactions;
- Review the immunologic mechanisms underlying the response to immunotherapy;
- Summarize directions immunotherapy is likely to take in the near and distant future;
- Restate the study results underlying the FDA's concerns about the safety of LABAs;
- Discuss the data that has subsequently been published regarding LABA safety;
- Summarize the current FDA attitude toward LABA safety;
- Describe what studies are contemplated to address these concerns;
- Appraise recent guidelines for diagnosis and management of food allergies;
- Define oral tolerance to foods, and compare the mechanisms by which oral tolerance can be induced;
- Compare and contrast novel approaches to food allergy therapy;
- Restate the steps for analyzing needs, identifying requirements and mapping practice workflow in preparation for selecting an electronic medical records system (EMR) for an ambulatory clinic;
- Contrast different alternatives for the type of EMR that might be implemented in clinics, including different data input methods and different models of software applications;
- Summarize the contents of a request for proposal for an EMR to be submitted to vendors to solicit solutions to their specific needs and requirements;
- Describe some of the primary challenges and risks of planning for, and executing the implementation process for an EMR in their clinic.

PHYSICIAN'S PROGRAM 2012



Hersheypark



Hotel Hershey

Friday, June 22, 2012

Dessert Reception

You can't finish your busy day in Hershey without a sweet treat. Stop by the PAAA Dessert Reception and visit with our exhibitors, your friends and colleagues. Enjoy dessert and complimentary beer, wine and sodas. (You must pre-register for this event.)



Hotel Hershey
Pool Complex

Thursday, June 21, 2012

4:00 pm – 6:30 pm Registration

4:00 pm – 7:00 pm Board of Regents Meeting

Friday, June 22, 2012

7:00 am – 7:50 am Registration Open/Continental Breakfast/Visit Exhibitors

7:50 am – 8:00 am Welcome and Introductions

8:00 am – 1:00 pm General Session

8:00 – 8:45 am **Topic: Atopic March**
Speaker: Jonathan Spergel, MD

8:45 – 9:30 am **Topic: LABA: Cause for Concern?**
Speaker: Harold Nelson, MD

9:30 – 10:15 am **Topic: CVID/IVIG**
Speaker: Kathleen Sullivan, MD

10:15 – 10:45 am **Refreshment Break/Visit Exhibitors**

10:45 – 11:30 am **Topic: Unresolved Questions After 100 Years of Immunotherapy**
Speaker: Harold Nelson, MD

11:30 – 12:15 pm **Topic: Granulomas and PID**
Speaker: Kathleen Sullivan, MD

12:15 – 1:00 pm **Topic: Eosinophilic Esophagitis**
Speaker: Jonathan Spergel, MD

8:00 – 10:00 pm **Dessert Reception with Exhibitors**
(Pre-registration Required)

Saturday, June 23, 2012

7:00 am – 7:55 am Registration Open/Continental Breakfast/Visit Exhibitors

7:55 am – 8:00 am Welcome and Introductions

8:00 am – 1:00 pm General Session

8:00 – 8:45 am **Topic: EMR**
Speaker: Russell Leftwich, MD

8:45 – 9:30 am **Topic: Asthma Genetics**
Speaker: Juan Celedon, MD

Saturday, June 23, 2012 (cont.)

9:30 – 10:15 am	PAAA Business Meeting
10:15 – 10:45 am	Refreshment Break/FIT's Attend Posters/ Visit Exhibitors
10:45 – 11:30 am	Topic: Food Allergy/Oral Tolerance Speaker: Anna Nowak-Wegrzyn, MD
11:30 – 12:15 pm	Topic: Vitamin D, Asthma, and Allergies Speaker: Juan Celedon, MD
12:15 – 1:00 pm	Topic: Exercise and Asthma Speaker: Tim Craig, DO

Optional Workshop 1:15 – 1:45 pm 1:45 – 2:45 pm	(Pre-registration required) Box Lunch for Participants Topic: EMR Speaker: Russell Leftwich, MD
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6:30 – 10:00 pm Fireside Social & Dinner on Harvest Back Lawn
(Pre-registration Required)
Planned Children's Activities with
Hotel Hershey Staff

Sunday, June 24, 2012

7:00 am – 7:55 am	Registration Open/Continental Breakfast
7:55 am – 8:00 am	Welcome and Introductions
8:00 – 11:00 am	General Session
8:00 – 8:45 am	Topic: Chronic Urticaria in the Pediatric Patient Speaker: Robin Gehris, MD
8:45 – 9:30 am	Topic: Advances in Anaphylaxis Speaker: David Golden, MD
9:30 – 10:15 am	Topic: Updates in Pediatric Atopic Dermatitis Speaker: Robin Gehris, MD
10:15 – 11:00 am	Topic: Insect Allergy Update Speaker: David Golden, MD

11:00 am–12:30 pm Brunch

Saturday, June 23, 2012

Fireside Social & Dinner

Planned Children's Activities
with Hotel Hershey Staff

Enjoy the open outdoor area* behind The Harvest restaurant on the hotel grounds. We will have a variety of food stations and a cash bar open from 6:30 pm - 8:30 pm and enjoy homemade s'more for dessert. Mingle with friends and have a relaxing evening by the outdoor campfire. We will have some pre-planned children's activities led by Hotel Hershey staff. The hotel sports complex and pool are also close by for those who are looking for additional activities. You must preregister for this event.

*Rain back-up is the Garden Terrace Ballroom

Sunday, June 24, 2012

Brunch

Sunday's brunch gives you the chance to unwind from the meeting before heading home, as well as an opportunity to say farewell to your friends and colleagues. You must preregister for this event.



Hotel Hershey Dining

Cocoa Beanery

Start your day with friendly service and a warm drink or treat. Enjoy specialty coffees, lattes, cappuccinos, smooth espressos, gourmet pastries, scrumptious chocolate desserts, and Hershey's Hot Chocolate.

Circular Dining Room

Experience Mobil Four-Star fine dining with a unique circular setting. Enjoy contemporary American cuisine, exquisite chocolate desserts and breathtaking views of our formal gardens and reflecting pools.

The Harvest

Genuine American cuisine is served in a warm, casual and inviting setting for guests of all ages. Chefs use fresh, local, seasonal ingredients to deliver the truest flavors. Serving lunch and dinner, with daily specials.

Iberian Lounge

Enjoy signature chocolate cocktails by the grand fireplace in this warm and inviting lounge. The Lounge is also the perfect place to relax and enjoy live weekend entertainment. Serving a light fare menu for dinner.

Poolside

Relax by the outdoor pool complex with a refreshing drink, and choose from a unique menu of gourmet soups, salads, sandwiches, and pizza. Bar service also available. Open seasonally.

Room Service

Open Sunday through Thursday 6:00 am – 1:00 am. Friday and Saturday 24-hour room service is available.

Dining Questions/reservations: please call 717-534-8800.

More great dining options in Hershey: visit www.DiningInHershey.com

Hotel and Overnight Reservation Information

Listed in the Historic Hotels of America Registry, the Hotel Hershey features old world charm and elegance. As the headquarters hotel for the PAAA meeting since 1966, all meeting, exhibits and scheduled social functions will be held at the Hotel Hershey.

A block of rooms are being held at the Hotel Hershey for PAAA meeting attendees. Make your room reservations STAT due to the high demand on a limited number of rooms. **Call the hotel directly at 717-533-2171 or 1-800-HERSHEY (437-7439)**, and identify yourself as part of the PAAA to receive the discounted room rate.

Discounted rooms are available on a first-come, first-served basis. The PAAA group rate is guaranteed until **May 21, 2012**. After this cut-off date, reservations will be accepted on a space and rate availability basis only. The PAAA group rate is:

\$319, plus tax, per room per night for Single/Double Occupancy.

This rate includes overnight accommodations only and is subject to applicable taxes. Meals are not included with this plan.

Check-in time - after 4:00 pm Check-out time - 12:00 pm.

Any departures after 12:00 pm will be charged half the daily room rate until 4:00 pm. After 4:00 pm, the full room rate applies. The Hotel Hershey will be glad to store your luggage after check-out so you may continue to enjoy your visit.

Any no shows or cancellations, occurring less than 72 hours prior to arrival, will be charged the room rate as reserved by the individual guest for the entire reserved period.

Should the Hotel Hershey "sell out" ask the reservationist to put you on a wait list for The Hotel Hershey. The Hershey reservationists are able to assist you in making reservations at other Hershey locations, as well as Hershey properties.

Airport Transportation

If staying at The Hotel Hershey, for a fee, transportation is provided to and from the Harrisburg International Airport or the Harrisburg Train Station, with prior arrangements only. Call the Hotel Hershey (717) 533-2171 for additional information concerning transportation.



Hersheypark and Dutch Wonderland Tickets

Hersheypark and Dutch Wonderland tickets will be available for purchase at the Hotel Hershey Concierge Desk at discounted rates for hotel guests. The tickets purchased at the Concierge Desk are only good on the day they are purchased. For more information please contact The Hotel Hershey at 717-533-2171.

Hershey Fun and Features

There are plenty of activities to keep your family entertained in Hershey. An exciting **new addition to Hersheypark will be Skyrush™**, the tallest, fastest, longest Hersheypark coaster ever. Skyrush will be the Park's 12th roller coaster. It is a mega/hyper coaster that climbs 200 feet and features winged seating. The floorless seats will allow for a 270-degree panoramic viewing perspective. Skyrush is being built on land that was the site of the Park's former "Sunken Gardens,"

Register Now!

2012 PAAA Annual Meeting Registration Form June 22-24, 2012

All members must be current in their dues to qualify for the member rate. Please contact the PAAA Office to pay your dues or if you need a membership application. Applications are also available online at www.paallergy.org.

TUITION INCLUDES. Admission to the PAAA Annual Meeting, exhibit hall, continental breakfasts, coffee breaks, Friday's Dessert Reception, Saturday evening's Fireside Social and Dinner, and Brunch on Sunday.

Immediate family is defined as one spouse or one adult guest plus up to four dependent children; **dependent meaning you may claim them on your income taxes.** Additional guests (adults and children) must be registered for social events in advance, at the higher (actual cost) rate (this includes grandchildren, friends and extended family members).

Breakfast / Breaks

In order to stay compliant with PhRMA Guidelines and maintain financial support, **continental breakfasts and breaks are intended and ordered for the annual meeting registrants ONLY. Spouses, guests and children are not permitted.** The Hotel Hershey and the local area have a number of dining options ranging in price, where families can get breakfast. Please see page 6 for a list of dining options. The exhibit hall is open to meeting registrants only.

The Pennsylvania Medical Society will provide a certificate of attendance for Nurse Practitioners (NPs), Physician Assistants (PAs), RNs, and residents. AMA PRA Category I™ Credit is provided for physicians only. The certificate meets requirements for self-claimed licensure credit.

TYPE OF PAYMENT

Check enclosed made payable to PAAA

Credit Card (Circle One)   

Credit Card Number _____

Expiration Date _____

Security Code _____

Signature of Cardholder _____

Billing Address _____

** Refunds will not be given after June 8, 2012; a \$40 service charge will apply for all cancellations. Substitutions will always be accepted.

Fax (717) 558-7841, or mail your completed registration form to:

Nancy Miller, Meeting Manager
Pennsylvania Allergy and Asthma Association
777 East Park Drive, PO Box 8820
Harrisburg, PA 17105-8820

(Please type or print)

Name: _____

Please check one: MD DO Other _____

Spouse/Guest Name, for badge: _____

Dependent Child(ren) Name(s)/Age(s), for badge: _____

Additional Adult/Child, for badge: _____

With the exception of your email address, information printed below will be included in the registration materials given to exhibitors and attendees. CME certificates will be mailed to this address.

Address: _____

City/State/Zip: _____

Office Phone: _____

Email: _____

I give permission to the PAAA to add my email address to their database for PAAA use ONLY. PAAA will not share your email information with outside parties. This email will be used for all CME and evaluation materials.

Tuition

	On or before May 31	On or after June 1
_____ PAAA Active Member	\$200.00	\$250.00
_____ NP/PA registered by PAAA Active Member	\$200.00	\$250.00
_____ Associate PAAA Member	\$300.00	\$350.00
_____ NP/PA registered by PAAA Associate Member	\$300.00	\$350.00
_____ Corresponding PAAA Member	\$300.00	\$350.00
_____ Training Resident/Fellow	\$35.00	\$45.00
_____ Emeritus	\$100.00	\$150.00
_____ Non-Member	\$500.00	\$550.00

Friday, June 22 (Indicate number attending in the blank below.)

8:00 pm Dessert Reception

_____ Registrant (included in tuition)	= \$ _____
_____ Spouse/Guest x \$15 per person	= \$ _____
_____ Dependent Child(ren), ages 9 & above x \$10 per child	= \$ _____
_____ Dependent Child(ren), ages 4-8 x \$10 per child	= \$ _____
_____ Dependent Child(ren) 3 & under – no charge	= \$ _____
_____ Additional Adults (ages 9 & above) x \$15 per person	= \$ _____
_____ Additional Children (ages 4-8) x \$10 per person	= \$ _____

Saturday, June 23 (Indicate number attending in the blank below.)

1:15 pm Box Lunch and Workshop

_____ Registrant (not included in tuition) \$20.00 per person	= \$ _____
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6:30 pm Saturday Fireside Social and Dinner on Harvest Back Lawn

_____ Registrant (included in tuition)	= \$ _____
_____ Spouse/ Guest x \$10 per person	= \$ _____
_____ Dependent Child(ren), ages 9 & above x \$10 per person	= \$ _____
_____ Dependent Children ages 4-8 x \$10 per child	= \$ _____
_____ Dependent Children 3 & under – no charge	= \$ _____
_____ Additional Adults x (ages 9 & above) x \$60 per person	= \$ _____
_____ Additional Children (ages 4-8) x \$30 per person	= \$ _____

Sunday, June 24 (Indicate number attending in the blank below.)

11:00 am Sunday Brunch

_____ Registrant (included in tuition)	= \$ _____
_____ Spouse/ Guest x \$10 per person	= \$ _____
_____ Dependent Child(ren), ages 9 & above x \$10 per person	= \$ _____
_____ Dependent Children ages 4-8 x \$10 per child	= \$ _____
_____ Dependent Children 3 & under – no charge	= \$ _____
_____ Additional Adults x (ages 9 & above) x \$50 per person	= \$ _____
_____ Additional Children (ages 4-8) x \$25 per person	= \$ _____

Catered Kosher meals will be available for Saturday's Fireside Social and Dinner and Brunch on Sunday. Indicate how many kosher meals will be needed for each event.

_____ Saturday Fireside Social and Dinner
_____ Sunday Brunch

Vegetarian options will be available at each meal function.

Total Amount Enclosed \$ _____

On-line meeting registration available at www.paallergy.org



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**Online registration
at www.paallergy.org**



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