



Dear Colleague:

The Pennsylvania Allergy & Asthma Association is pleased to present a specialty reimbursement and coding seminar *designed for Allergy*. We have arranged with McVey Associates, Inc. to bring this timely program to us here in Pennsylvania. They will present the latest year 2009 techniques to assure rightful reimbursement for your patients, whether from government, managed care, or private insurers.

Most specialties have been hit hard by the physician payment reforms from Medicare. Managed care and private insurers are moving to the RBRVS system as well. Revised year 2009 evaluation and management services documentation requirements, modifiers, and surgery rules that have magnified the confusion that already exists. This intensive program -- focused on Allergy -- will help dispel this confusion. It covers the basics and the fine points of coding, and provides answers to pressing reimbursement problems. Be sure and bring your questions.

The Pennsylvania Allergy & Asthma Association is working hard to support Allergists' practice management needs, particularly in the area of reimbursement. We believe that both you and your office staff will find this seminar most worthwhile and encourage you to register today.

Sincerely,

Steven D. Smith, MD
President

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ICD-9 ■ CPT ■ HCPCS
**Reimbursement & Coding For
Allergy, Asthma & Immunology**

Sponsored by:



A full day of coding for physicians and staff
given by:
Ms. Teresa Thompson, B.S., C.M.S.C.S., C.P.C.
Healthcare Consultant

IN DIFFICULT TIMES

While costs go up and revenue is lower, it is tough! We can assist NOW!
Correct and accurate coding is the essential ingredient.
Please enroll now. Your fee is guaranteed!

(Rescheduled Meetings from April 16 & 17)

Thursday, May 14, 2009
Pittsburgh, Pennsylvania
Crowne Plaza Airport Hotel
1160 Thorn Run Road
(Coraopolis, PA 15108)

◆
Wednesday, May 20, 2009
Philadelphia, Pennsylvania
Hilton Airport Hotel
4509 Island Road
(Philadelphia, PA 19153)

(Seminars are from 9 am - 4:00 pm)

**Special Section: 2009 over 750 CPT & 350 ICD-9
changes. CONSULT vs. REFERRAL,
get CMS's latest clarification & Allergy specifics.**

Bring examples of your coding and reimbursement
problems for the workshop. We'll find the specific
Allergy, Asthma & Immunology solutions together!

(PLEASE BRING YOUR ICD-9 & CPT BOOKS)

McVEY
ASSOCIATES, INC.

800-227-7888
23rd Year

C

Correct Reimbursements From Indemnity payers, Managed Care & Medicare!

- Correlate your coding. Make your diagnosis count toward proper reimbursement. Don't lose money that is rightfully yours because of improper coding. Medicare's "Correct Coding Policy" has hit some allergy practices hard. We have answers.
- With the new definitions for influenza coding in 2004, what about 2009?
- Modifiers, a key to opening the door to accurate reimbursement. Dealing with the definition of the -25 could impact an increase or decrease in your revenue. It depends on your understanding and working within the new guidelines. We'll explore Allergy, Asthma & Immunology's use of them all.
- Latest documentation guidelines for Evaluation and Management codes. When are E & M guidelines for documentation changing? We'll discuss the latest.
- Has your cash flow been affected by the "silent discounts" from third party payers? Many practices miss the correct payments deserved. We'll show you the difference.
- There have been revisions to pulmonary function codes. Allergy, Asthma & Immunology testing was redefined. We've got the latest for 2009.

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Learn Coding Techniques That Work!

- Review of the latest changes in allergy coding requirements from Medicare and other carriers. It makes the difference for best payments. Who can sign for the patient? What about Medigap?
- Learn how to code "Rule Out" diagnosis correctly when there is no definite diagnosis for the allergy/asthma problem.
- Specificity of codes equals greater reimbursement in allergy/asthma and is required by most carriers. Avoid Medicare's "truncated" rejections or not medically necessary rejection.
- When do you list more than just your allergy, asthma & immunology diagnosis code? Money is being missed!
- Working with new latest evaluation and management definitions. E & M guidelines for documentation are changing. We'll discuss the latest.
- Should you "unbundle" or do the insurance carriers "improperly bundle"? Medicare's "Correct Coding Policy" keeps changing on bundling.

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Advanced Allergy, Asthma & Immunology Coding Techniques Ease Paperwork!

- How to play the "Numbers Game" - the key to getting paid what you deserve: What triggers an audit on your claims? Can you afford it?
- How do Private Insurances & Medicare affect you? **There are many 2009 ICD-9 additions, changes or deletions.** We'll update you on allergy, Asthma & Immunology's impact.
- **Getting paid on the first insurance form submission.** Learn the basics of what works. It is different between private, government and managed care insurers. Be aware of computer audits on ICD-9 vs. CPT in Medicare's Correct Coding Policy. You'll learn how to cut down on payment turnaround time.
- Documentation guidelines: over 50% of physicians have missed proper performance. Audits are being threatened. We'll update you on how to avoid problems!

CAN'T ATTEND?

Note:

TAPES/CD ON THIS TOPIC: 2 or 3 audio cassette tapes or CD's, workbook & S/H costs (allow 3 to 4 weeks after we receive your order in house for shipment)

HANDLE SPECIAL ALLERGY, ASTHMA & IMMUNOLOGY SITUATIONS

- New descriptions on PFT codes
- Allergen Reimbursement - what are the rules
- Preauthorization for allergy consultations - what's needed
- Procedures and E & M allergy, asthma & immunology services on the same day
- Reimbursement for patient education by your licensed assistant
- Two different complaints on the same day - reimbursement for both
- Consultation documentation requirements
- Noncovered services documentation requirements
- Using the 59 modifier
- Patch testing reimbursement
- V codes / E codes
- Bundling - what codes can be billed separately?

Learn How To



Teresa Thompson

About your seminar leader:

Teresa Thompson, B.S. in Office Administration, C.M.S.C.S. & C.P.C. , has made a career in physician's offices and successful instruction on insurance over the past 25 years. From teaching college courses to on-site management, Teresa's experience is unique and comprehensive. Attendees have the opportunity of learning solutions to their insurance problems from "real world" experience, both in the knowledge of Ms. Thompson and the "on-site networking" in this specific specialty. Teresa Thompson is committed to assisting practices to take back control and stop being "at effect" with patients, insurance companies, managed care and government agencies. Please join with your fellow specialty offices for this unique day of discovering solutions together.

Terry L. McVey, President

Beginning October 2008 there were over 350 new, revised or deleted ICD-9 codes. This is the biggest change in 5 years. We'll have the latest for you on over 750 CPT changes as well.

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Recordings

Can't attend?
 Send recording on this topic. Audio cassette tape or CD of this topic. **\$230.00.** (Tapes & bk will arrive 3 to 4 weeks after order is received.)

Attending & want the tapes or CD also? Send audio cassette tape or CD of this topic. **\$120.00 (additional)**

Registration Form

ACT NOW!

We are registering _____ person(s) for the Pennsylvania Allergy & Asthma Assn. sponsored Allergy Coding seminar. We will receive a workbook, all materials & refreshments. Confirmation by return fax.

- Pennsylvania Allergy & Asthma. Assn. member fees are: \$255 first person, \$230 each additional.
- Non member fees are: \$280 first person, \$255 each additional.

Name(s)

Name of Doctor/Group/Clinic

Street Address (Suite Number)

City, State Zip Code Office Phone Number

Fax Number

Cardholders Signature

Mastercard Visa Discover Card

Expiration date

(Rescheduled Meetings)

- Check Which Seminar (9am - 4:00 pm)**
- Pittsburgh, PA May 14, 2009 090514TT
 - Philadelphia, PA May 20, 2009 090520TT

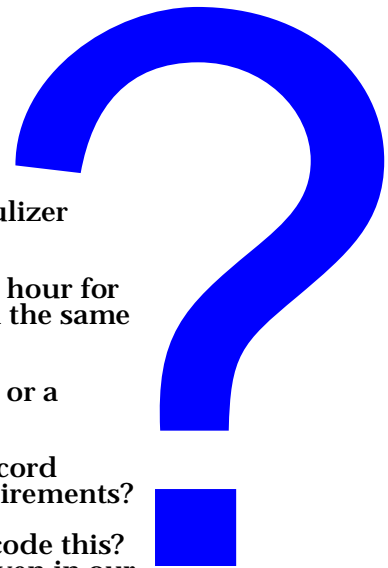
Make checks payable and mail registration to:
 McVey Associates, Inc.
 150 Ford Way, Suite 100
 Novato, CA 94945

EIN
68-0324283



* If you have a fax machine & charging by credit card: You may fax registration form: (415)892-1271

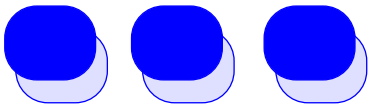
WE PROVIDE ANSWERS



- What's the 2008 vs. 2009 way to get paid for both PFT and Nebulizer treatment on the same day?
- How do I code the visits for a patient who has required over an hour for their visit? What if the patient is in the office more than once in the same day?
- When a primary care provider sends us a patient, is it a referral or a consultation? Is there a difference in the coding?
- We have been told we can be denied payment if our medical record documentation is not complete. Is this true? What are the requirements?
- We send allergen solution to other provider offices. How do I code this? Is it different from the codes we use for the allergy injections given in our office?
- How do I code for the patient who comes in for their allergy injection and has an appointment with the doctor for another problem? do I charge for both? and, will I get paid?
- If we appeal denials from third party payers, does that increase our chances of being audited?
- A patient has a systemic reaction to their allergy injection. Can I charge for the time involved in treating the patient?

The McVey Guarantee

We unconditionally guarantee your full tuition for up to one year. After attending, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars and services - and we think you will too!



For More Information

If you have any questions regarding this seminar, the tapes available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!

web site: www.mcveyseminars.com

CEUs and Certificate of Completion



PRACTICE
MANAGEMENT
INSTITUTE

This program has prior approval by the American Academy of Professional Coders (the Academy 800-626-2633), the Professional Association of Health Care Office Management (800-451-9311), the Professional Association of Healthcare Coding Specialists (888-708-4707), and the Practice Management Institute (800-259-5562), for six continuing education hours. Granting of prior approval in no way constitutes endorsement by the Academy, PAHCOM, PAHCS or PMI of the program content or the program sponsor. You also receive a McVey Associates, Inc. Certificate of Completion.

**23RD YEAR PROVIDING THE HIGHEST QUALITY BUSINESS INFORMATION TO
HEALTHCARE - THANK YOU, TERRY L. MCVEY, PRESIDENT**